



## Retooling. Refining. Realigning.



Rebuilding America's Oldest  
Craft Brick by Brick



# Joe Canal's Discount Liquor Store Built With Union Labor

BACNJ adds value to the construction process

I believe in doing things right the first time. I prefer to work with well-established companies and generally find union workers to be experienced craftsmen who take pride in what they create.

I start every project with my customers in mind. That's the thinking that has made Joe Canal's on Fire Road in Egg Harbor Township the area's largest discount liquor store serving Atlantic City and its suburbs.

When we were ready to break ground on a similar yet larger warehouse-style liquor store adjacent to Lowe's Home Improvements on the Black Horse Pike in Egg Harbor Township, I chose to partner with the most qualified workforce in the masonry industry – members of the Bricklayers and Allied Craftworkers Union.

The 16,800-square-foot building features split face concrete block, a popular masonry material for many applications. Commercial construction often relies on this versatile building material because it is fire-resistant and low maintenance. However, it is a very porous material and if not properly installed can lead to costly leaks, water damage and repairs. Quality work is not a gamble I'm willing to take. Masonry installed correctly should last a lifetime. I have found that masons trained by the BACNJ go above and beyond normal building practices to add value to the construction process.

### Why AMC Benefits From Union Labor:

- Level of professionalism unlike any other in the industry
- Quality technical installations and excellent customer service
- A serious commitment to jobsite safety



"In my experience I have found union companies to be more diligent and the workforces more experienced. Members of the BACNJ don't want to cut corners. They are neat and clean in the way they work and create buildings that are nice to look at. Their dedication to their craft is obvious in the finished result."

Stuart Stromfeld, Owner, Developer and Contractor of Joe Canal's Liquor Stores

## Joe Canal's Liquor Store

### LOCATION:

Egg Harbor Township, NJ

### DESCRIPTION:

16,800 square foot split face concrete block

### UNION EMPLOYEES:

25

### PROJECT DURATION:

8 Months

For more information, please visit  
[www.bacadcnj.com/RETOOLING](http://www.bacadcnj.com/RETOOLING)